

# Cheat Sheet - 4 reasons why you're not getting callbacks from job applications

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Job searching sucks, there's no sugarcoating it. One of the biggest reasons why it sucks is that most companies just aren't responsive enough, especially when they reject you without saying ANYTHING.

So what can YOU do to get yourself out of the rejection pile before you even talk to someone? Sadly, you did end up there for a reason, and here are some of the 4 most common reasons why you ended up there in the first place:

1. Your resume does not sell yourself: If your own resume makes your eyes hurt, it's not doing its job. The sole purpose of your resume is to MARKET YOURSELF. Instead of rehashing your job description, which is what most candidates do, quantify your work and achievements
2. You don't have the skills they need - Some recruiters are looking for a Liam Neeson; someone with a particular set of skills. If you don't have some of the non-negotiable things they are looking for, they won't move forward. Be sure you're applying to jobs where you know you have the skills they need to ensure mutual success.
3. You looked too expensive: AKA, you're overqualified. And this is especially unfortunate for more experienced jobseekers re-entering the job market after a while. Make sure your resume ONLY has the experience that the jobs you want are looking for, keep yourself self-contained. More does not always mean better.
4. You didn't put your contact info/not responsive: seems obvious, but it happens more often than you think. Make sure you have your most recent phone number AND email on your resume and it's prominently displayed on the top. Also, do try to be as responsive as you can when.



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It's easy to get upset at recruiters and hiring managers for not communicating, but know that they are human too.

Recruiters could have hundreds, sometimes thousands of people applying for one job at any given time. And unfortunately, they just can't get back to everyone with specific reasons as to why they aren't moving forward.

So if you're not getting responses, let's help you get unstuck! Book a call with me here:

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